

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	30,328	105,065	232,770
	Population Est 23Q1	31,798	106,866	234,499
	Population Est 22Q4	31,767	106,766	234,575
	Population Est 22Q3	31,725	106,513	233,840
	Population Est 22Q2	31,809	106,826	234,346
	Population Est 22Q1	31,905	107,093	234,865
	Population Est 21Q4	31,941	107,168	235,063
	Population Est 21Q3	31,410	105,878	233,979
	Population Est 21Q2	31,414	105,799	233,630
	Population Fcst	31,367	108,139	239,650
	2010 Census Population	31,468	98,571	211,859
	2000 Census Population	32,347	96,009	178,478
	1990 Census Population	25,984	69,346	130,117
	Current Year Daytime Population	25,518	177,017	382,341
	Average Seasonal Population	108	349	1,688
	Historical Annual Growth, 1990 – 2000	2.21%	3.31%	3.21%
	Historical Annual Growth, 2000 – 2010	-0.28%	0.26%	1.73%
	Estimated Annual Growth, 2010 – CY	-0.26%	0.45%	0.66%
	Projected Annual Growth, CY to Y5	0.68%	0.58%	0.58%
	Group Qtrs Est	98	5,371	8,130
Transient Est Average Last 4 Qtrs	153	7,125	14,809	
<b>Households</b>	Current Year Estimated Households	9,814	33,895	78,633
	Households Est 23Q1	10,257	34,440	79,148
	Households Est 22Q4	10,247	34,398	79,176
	Households Est 22Q3	10,234	34,321	78,934
	Households Est 22Q2	10,261	34,419	79,103
	Households Est 22Q1	10,290	34,506	79,284
	Households Est 21Q4	10,302	34,532	79,388
	Households Est 21Q3	10,136	34,109	79,025
	Households Est 21Q2	10,137	34,090	78,919
	Households Fcst	10,151	34,943	80,936
	2010 Census Households	10,079	31,766	71,762
	2000 Census Households	10,308	30,297	59,262
	1990 Census Households	8,481	22,497	43,047
	Historical Annual Growth, 1990 – 2000	1.97%	3.02%	3.25%
	Historical Annual Growth, 2000 – 2010	-0.22%	0.47%	1.93%
	Estimated Annual Growth, 2010 – CY	-0.19%	0.46%	0.64%
	Projected Annual Growth, CY to Y5	0.68%	0.61%	0.58%
Population per Household	3.08	2.94	2.86	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	4.2%	5.3%	6.5%
	HH Income \$250,000 to \$499,999	5.1%	6.4%	7.8%
	HH Income \$200,000 to \$249,999	11.9%	15.0%	18.3%
	HH Income \$175,000 to \$199,999	6.8%	7.1%	8.1%
	HH Income \$150,000 to \$174,999	10.9%	9.5%	9.3%
	HH Income \$100,000 to 149,999	23.1%	21.1%	18.6%
	HH Income \$75,000 to 99,999	10.4%	10.4%	9.0%
	HH Income \$50,000 to 74,999	12.0%	10.7%	8.8%
	HH Income \$35,000 to 49,999	6.0%	4.4%	3.8%
	HH Income \$25,000 to 34,999	3.6%	3.7%	3.0%
	HH Income \$15,000 to 24,999	2.4%	2.7%	2.4%
	HH Income \$0 to 14,999	3.5%	3.7%	4.3%
	Average Household Income	\$145,964	\$163,321	\$189,674
	Median Household Income	\$124,407	\$131,887	\$150,281
	Per Capita Income	\$47,354	\$53,729	\$64,917
	Average Disposable Income	\$112,952	\$120,171	\$129,294
	Median Disposable Income	\$103,610	\$109,844	\$123,241
	Discretionary HH Income Over \$150,000	5.0%	10.0%	15.1%
	Discretionary HH Income \$125,000 to \$149,999	13.7%	14.5%	16.8%
	Discretionary HH Income \$100,000 to \$124,999	13.0%	12.5%	13.3%
	Discretionary HH Income \$75,000 to \$99,999	19.3%	16.5%	15.0%
	Discretionary HH Income \$50,000 to \$74,999	20.1%	18.7%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	17.5%	16.0%	13.0%
	Discretionary HH Income Under \$25,000	11.5%	11.7%	10.9%
	Average Discretionary HH Income	\$79,246	\$83,910	\$91,603
	Median Discretionary HH Income	\$77,019	\$81,158	\$91,968
	Householder White – Count	2,660	11,491	34,349
	Median HH Income	\$127,288	\$139,104	\$154,847
	Average HH Income	\$123,907	\$130,917	\$137,342
	Householder Black or African-American – Count	235	1,143	1,696
	Median HH Income	\$96,162	\$95,643	\$101,983
	Average HH Income	\$93,973	\$99,225	\$104,508
	Householder Hispanic – Count	1,129	3,962	7,703
	Median HH Income	\$118,308	\$111,836	\$116,434
Average HH Income	\$120,381	\$116,913	\$120,400	
Householder Asian or Pacific Islander – Count	4,654	13,546	27,566	
Median HH Income	\$129,972	\$140,330	\$160,681	
Average HH Income	\$124,478	\$130,306	\$137,424	
Householder Other or Pacific Islander – Count	1,136	3,754	7,318	
Median HH Income	\$94,964	\$113,281	\$128,581	
Average HH Income	\$108,174	\$116,922	\$125,142	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	15,285	54,800	118,023
	Female Population	15,043	50,265	114,747
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,681	5,514	11,413
	Count of Pop 0 to 7 years	2,330	7,741	16,624
	Count of Pop 5 - 13	2,741	9,518	22,722
	Count of Pop 14 - 18	1,187	4,833	12,301
	Count of Pop 19 - 22	1,242	6,100	14,614
	Count of Pop 22 - 25	974	5,385	12,352
	Count of Pop 25 - 29	2,165	8,006	15,739
	Count of Pop 30 - 34	2,516	8,343	15,335
	Count of Pop 35 - 39	2,554	7,887	15,223
	Count of Pop 40 - 44	2,262	7,154	15,552
	Count of Pop 45 - 59	5,576	19,078	46,693
	Count of Pop 60 - 74	5,152	16,657	36,358
	Count of Pop 75 - 84	1,746	5,105	11,082
	Count of Pop 85+	530	1,485	3,386
	% of Pop 0 to 4 years	5.5%	5.2%	4.9%
	% of Pop 0 to 7 years	7.7%	7.4%	7.1%
	% of Pop 5 - 13	9.0%	9.1%	9.8%
	% of Pop 14 - 18	3.9%	4.6%	5.3%
	% of Pop 19 - 22	4.1%	5.8%	6.3%
	% of Pop 22 - 25	3.2%	5.1%	5.3%
	% of Pop 25 - 29	7.1%	7.6%	6.8%
	% of Pop 30 - 34	8.3%	7.9%	6.6%
	% of Pop 35 - 39	8.4%	7.5%	6.5%
	% of Pop 40 - 44	7.5%	6.8%	6.7%
	% of Pop 45 - 59	18.4%	18.2%	20.1%
	% of Pop 60 - 74	17.0%	15.9%	15.6%
	% of Pop 75 - 84	5.8%	4.9%	4.8%
	% of Pop 85+	1.7%	1.4%	1.5%
Median Age	40.2	38.1	38.9	
Average Age	41.3	39.7	39.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.6%	5.1%	4.9%
	% of Pop 5 - 13	9.2%	8.8%	9.8%
	% of Pop 14 - 18	4.1%	4.8%	5.5%
	% of Pop 19 - 22	4.3%	6.8%	6.9%
	% of Pop 22 - 25	3.4%	6.4%	6.1%
	% of Pop 25 - 29	7.6%	8.3%	7.3%
	% of Pop 30 - 34	9.0%	8.4%	7.0%
	% of Pop 35 - 39	8.9%	7.6%	6.6%
	% of Pop 40 - 44	7.8%	6.7%	6.5%
	% of Pop 45 - 59	18.1%	17.1%	19.1%
	% of Pop 75 - 84	5.1%	4.2%	4.3%
	% of Pop 60 - 74	15.8%	14.6%	14.8%
	% of Pop 85+	1.3%	1.0%	1.1%
	Median Age	38.9	35.8	36.9
Average Age	40.2	38.3	38.6	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.5%	5.4%	4.9%
	% of Pop 5 - 13	8.9%	9.3%	9.7%
	% of Pop 14 - 18	3.8%	4.3%	5.1%
	% of Pop 19 - 22	3.9%	4.7%	5.6%
	% of Pop 22 - 25	3.1%	3.7%	4.5%
	% of Pop 25 - 29	6.7%	6.8%	6.2%
	% of Pop 30 - 34	7.6%	7.4%	6.2%
	% of Pop 35 - 39	8.0%	7.4%	6.5%
	% of Pop 40 - 44	7.1%	6.9%	6.8%
	% of Pop 45 - 59	18.7%	19.3%	21.0%
	% of Pop 60 - 74	18.2%	17.2%	16.4%
	% of Pop 75 - 84	6.4%	5.6%	5.3%
	% of Pop 85+	2.2%	1.8%	1.8%
	Median Age	41.9	40.6	41.0
Average Age	42.5	41.3	40.8	
Race	Count of White	7,749	37,138	103,663
	Count of Black or African-American	705	3,817	5,832
	Count of Asian or Pacific Islander	16,933	46,890	88,206
	Count of Other races	4,942	17,220	35,069
	White	25.5%	35.3%	44.5%
	Black or African American	2.3%	3.6%	2.5%
	Asian	55.8%	44.6%	37.9%
	Other Races	16.3%	16.4%	15.1%
Language Spoken	Speak English at Home	47.2%	54.4%	59.6%
	Speak Spanish at Home	8.1%	7.9%	6.3%
	Speak French or French Creole at Home	0.8%	0.4%	0.6%
	Speak German at Home	0.2%	0.3%	0.5%
	Speak Other Indo-European Languages at Home	4.2%	5.0%	5.6%
	Speak Russian and Other Slavic Languages at Home	0.5%	0.9%	1.7%
	Speak Chinese at Home	5.4%	5.4%	7.6%
	Speak Korean at Home	1.2%	1.2%	2.1%
	Speak Vietnamese at Home	9.8%	7.3%	4.3%
	Speak Other Asian Languages at Home	6.2%	5.8%	4.6%
	Speak Tagalog and Other Pacific Languages at Home	16.2%	10.2%	5.8%
	Speak Other Language at Home	0.3%	1.0%	1.2%
Hispanic	Hispanic Population	3,874	15,030	28,796
	Hispanic Population Percent	12.8%	14.3%	12.4%
	Mexican	74.6%	67.7%	66.8%
	Puerto Rican	3.6%	5.0%	4.6%
	Cuban	0.3%	0.9%	1.3%
	Dominican	0.1%	0.8%	0.5%
	Central American	9.0%	8.6%	7.4%
	South American	5.4%	7.7%	9.4%
	Other Hispanic	7.1%	9.3%	10.0%
	2000 Hispanic Population Percent	10%	10%	9%
	1990 Hispanic Population Percent	9%	9%	8%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	1.3%	1.6%	1.7%
	American	0.7%	0.9%	1.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.6%	0.5%	0.3%
	Asian (percent of total population)	55.6%	44.3%	37.7%
	Chinese	6.0%	6.8%	9.1%
	Japanese	0.8%	0.9%	1.3%
	Korean	1.3%	1.5%	2.6%
	South Central Asian (ie. Indian)	7.7%	7.8%	7.3%
	South East Asian (ie. Vietnamese)	37.3%	25.7%	15.9%
	Other Asian	2.3%	1.7%	1.5%
	European (percent of total population)	6.7%	11.7%	16.7%
	British	1.2%	1.8%	2.7%
	Dutch	0.1%	0.2%	0.3%
	French	0.3%	0.5%	0.7%
	German	1.4%	2.6%	3.5%
	Italian	0.5%	1.1%	1.5%
	Polish	0.3%	0.5%	0.6%
	Scandinavian	0.5%	0.9%	1.3%
	Scotch/Irish	1.4%	2.6%	3.4%
Other European (ie. Greek/Russian)	1.0%	1.6%	2.7%	
Middle Eastern	0.4%	0.7%	1.4%	
Other Ancestry	17.8%	20.6%	21.4%	
Unclassified Ancestry	5.4%	6.8%	8.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	22,503	73,715	159,368
	Elementary (0 to 8)	6.9%	5.1%	3.3%
	Some High School (9 to 11)	4.3%	3.0%	2.1%
	High School Graduate (12)	14.9%	12.3%	9.3%
	Some College (13 to 16)	18.9%	17.3%	14.3%
	Associates Degree Only	9.5%	8.3%	7.0%
	Bachelors Degree Only	29.3%	30.7%	33.1%
	Graduate Degree	16.3%	23.3%	30.9%
	% College (4+)	45.5%	54.0%	64.0%
<b>Household Type</b>	Total Households – count	9,814	33,895	78,633
	One Person HHs – count	1,526	5,503	13,265
	Family HHs – count	7,491	25,192	58,302
	Married Couple – count	5,940	20,249	48,712
	w/own children – count	2,537	9,060	22,945
	w/out own children – count	3,404	11,189	25,766
	Male Householder – count	584	2,039	3,484
	Female Householder – count	967	2,905	6,106
	Non-Family Households – count	797	3,200	7,066
	1 Person Household	15.6%	16.2%	16.9%
	2 Person Household	29.8%	31.9%	31.3%
	3 Person Household	20.3%	20.7%	20.6%
	4 Person Household	19.4%	18.2%	19.8%
	5 Person Household	8.6%	7.8%	7.4%
6 Person Household	3.3%	3.1%	2.6%	
7+ Person Household	3.0%	2.1%	1.5%	
% Households With Children	29.9%	31.3%	34.5%	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	9,971	34,687	81,498
	Owner Occupied Percent	59.0%	59.0%	58.9%
	Renter Occupied Percent	39.4%	38.7%	37.5%
	Vacant Housing Percent	1.6%	2.3%	3.5%
	Total Housing Units (Census 2000)	10,480	30,827	61,074
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	35.7%	47.9%	57.4%
	Property Value \$750,000 to \$999,999	31.1%	22.0%	13.9%
	Property Value \$500,000 to \$749,999	19.4%	12.6%	8.8%
	Property Value \$400,000 to \$499,999	4.1%	2.3%	1.6%
	Property Value \$300,000, to \$399,999	1.6%	1.6%	1.0%
	Property Value \$200,000 to \$299,999	0.2%	0.6%	0.4%
	Property Value \$150,000 to \$199,999	0.0%	0.2%	0.2%
	Property Value \$100,000 to \$149,999	0.6%	0.5%	0.4%
	Property Value \$60,000 to \$99,999	0.1%	0.2%	0.1%
	Property Value \$40,000 to \$59,999	0.3%	0.2%	0.1%
	Property Value \$0 to \$39,999	1.2%	1.3%	0.9%
	Median Home Value	\$931,196	\$1,088,084	\$1,197,248
<b>Wealth per Household</b>	\$0 and under - percent	16.8%	16.6%	16.1%
	\$1 to \$4999 - percent	7.9%	7.6%	7.1%
	\$5k to \$9999 - percent	4.3%	4.2%	4.0%
	\$10k to \$24999 - percent	6.2%	6.1%	5.9%
	\$25k to \$49999 - percent	6.7%	6.6%	6.5%
	\$50k to \$99999 - percent	10.0%	9.9%	9.7%
	\$100k to \$249999 - percent	18.0%	18.0%	18.1%
	\$250k to \$499999 - percent	13.8%	14.0%	14.4%
	\$500k+ - percent	16.3%	17.1%	18.1%
	Median HH Wealth	\$90,691	\$95,586	\$105,179
	Avg HH Wealth	\$258,229	\$266,627	\$278,132
<b>Economic Viability</b>	Economic Viability Local	292	288	296
	Economic Viability Indexed	108	106	110
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	16,834	60,343	128,327
	Managerial/Executive	16.3%	17.5%	22.1%
	Professional Specialty	34.9%	39.2%	42.0%
	Healthcare Support	4.0%	3.0%	2.5%
	Sales	7.1%	8.7%	8.2%
	Office & Administrative Support	9.0%	7.5%	6.7%
	Protective Service	1.6%	1.3%	1.1%
	Food Preparation	3.6%	3.7%	3.4%
	Building Maintenance & Cleaning	2.7%	2.4%	1.5%
	Personal Care	5.2%	4.0%	3.1%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	5.1%	3.9%	3.0%
	Production & Transportation	10.4%	8.7%	6.3%
	Percent White Collar Workers	71.3%	76.0%	81.5%
	Percent Blue Collar Workers	28.7%	24.0%	18.5%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	3.0%	2.9%	2.8%
	Manufacturing	17.6%	16.7%	15.8%
	Transportation	3.5%	4.0%	3.2%
	Information	2.6%	2.4%	2.7%
	Wholesale/Retail	11.5%	10.9%	9.7%
	Finance, Insurance, Real Estate	4.4%	4.8%	6.0%
	Professional Services	15.2%	15.6%	19.3%
	Management Services	0.1%	0.4%	0.4%
	Administrative/Waste Services	3.3%	2.5%	2.4%
	Educational Services	21.1%	22.7%	23.0%
	Entertainment Services	7.3%	8.5%	7.1%
	Other Professional Services	5.7%	3.9%	3.5%
	Public Administration	4.8%	4.6%	3.9%
<b>Vehicles per HH</b>	No Vehicles	5.1%	3.7%	3.5%
	1 Vehicle	24.7%	23.7%	24.8%
	2 Vehicles	38.8%	44.9%	45.2%
	3 or more vehicles	31.5%	27.7%	26.4%
	Average Number of Vehicles	2.16	2.12	2.06
<b>Change</b>	Births (last 12 months)	303	1,009	2,244
	Deaths (last 12 months)	221	674	1,487
	Migration (last 12 months)	-1,523	-2,029	-2,256
<b>Work place</b>	Workplace Establishments	974	5,878	11,440
	Workplace Employees (FTE)	7,722	89,460	177,519